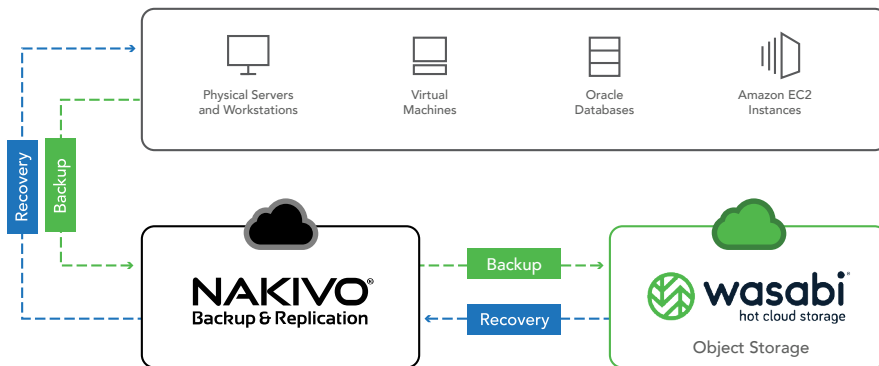


# Tighten Recovery Time and Reduce Costs with NAKIVO Backup & Replication and Wasabi

NAKIVO Backup & Replication and Wasabi combine to deliver businesses an integrated and affordable solution for cloud-based backup and recovery. NAKIVO Backup & Replication optimizes Wasabi Hot Cloud Storage by protecting virtual, physical and cloud workloads, automating data protection activities, and offering a range of recovery options for backups stored on Wasabi.

NAKIVO Backup & Replication and Wasabi improve businesses' Recovery Time Objectives (RTO), reduce storage costs and lower administrative overhead. Businesses can reduce downtime by performing efficient recoveries tailored to specific use cases, such as:

- Restoring individual files and applications objects without requiring a time-consuming full recovery.
- Instantly booting VMware and Hyper-V VMs from backups stored on Wasabi for near-zero RTOs.
- Recovering physical machine backups to VMware VMs to mitigate server and workstation failures, create testing and development environments and perform safe Physical-to-virtual (P2V) migrations.



## Wasabi & NAKIVO Deliver Breakthrough Price and Performance

For both Wasabi and NAKIVO Backup & Replication, pricing is transparent and fixed, making it simple to forecast storage costs and avoid budget overrun. Wasabi hot cloud storage is 80% less than Amazon S3 with no fees for egress or API requests, keeping costs simple and predictable. In

### KEY FEATURES

- Data protection for virtual, physical and cloud environments
- Flexible recovery options to restore just what you need, when you need it
- Automate data protection with policies, scheduled backups and job chaining
- Affordable, predictable pricing with no hidden costs

### BENEFITS

- Cut storage costs by up to 80%
- Shorten backup windows
- Ensure business continuity
- Eliminate a single point of failure

In addition to cost savings offered by NAKIVO and Wasabi's affordable pricing strategy, businesses can cut costs even further by leveraging data reduction features to lower storage requirements. NAKIVO Backup & Replication lowers administrative overhead by offering a package of automation, administration and monitoring tools. With these tools, backups can automatically run on customized schedules or according to defined policies, allowing IT personnel to devote valuable time and resources to other tasks.

## Bolster Data Protection and Defend Against Ransomware with Wasabi Object Lock

Object Lock (aka "immutability") enables applications or administrators to designate stored objects as unalterable for a fixed period of time. This feature is of the utmost importance where the security, compliance, and integrity of data are concerned. Immutability prevents data from being accidentally or maliciously deleted, a key feature to mitigating ransomware attacks. NAKIVO has validated Object Lock for use in their platform, allowing customers to seamlessly take advantage of Wasabi's immutable storage from within the application.

### About NAKIVO

NAKIVO is a US-based corporation dedicated to delivering the ultimate backup and disaster recovery solution. NAKIVO Backup & Replication protects VMware, Hyper-V, Nutanix AHV, and Amazon EC2 environments, physical servers, workstations, Oracle databases, and Microsoft Office 365 application data. With 20 consecutive quarters of double-digit growth, 5-star online community reviews, 98% customer satisfaction with support, and more than 15,000 paid customers worldwide, NAKIVO is one of the fastest-growing data protection software vendors in the industry. NAKIVO's customers include great multinational companies such as Coca-Cola, Honda, China Airlines, DHL, and many others. NAKIVO has a global presence, with over 5,400 channel partners in 150 countries.

### Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

#### ABOUT WASABI

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an infinite amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by customers worldwide, Wasabi has been recognized as one of technology's fastest growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi has secured \$110 million in funding to date and is a privately held company based in Boston.

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