

NAKIVO®

Top Reasons

Why Customers Choose
NAKIVO To Protect Their Data



TOP 10

Reasons To Choose NAKIVO®

1

Outstanding Performance

High-performance, impact-free data protection; only 2 minutes to deploy

2

Cost Efficiency

Up to 50% less costs and higher return on investment than any other solution on the market.

3

World Recognition

The highest ratings on top IT community platforms for excellent customer experience and powerful functionality.

4

Complete Data Protection

Comprehensive backup and recovery for business data — wherever it resides.

5

Flexible Deployment

Gain the flexibility to deploy across multiple platforms.

6

Protect Everything

Keep your virtual, physical, Cloud, NAS and SaaS infrastructures protected – at all times.

7

Guaranteed Recovery

Ensure your organization can recover from anything in a few minutes

8

Global Presence

Trusted by tens of thousands of businesses across the globe to protect their data.

9

Superior Support

Exceeds customer expectations by offering the highest quality and technical support with quick response times.

10

The Team Behind It All

A team of experts in data backup, replication, disaster recovery and ransomware protection, dedicated exclusively to protecting data with the best technology services.

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Data Backup and Recovery At Near-Instantaneous Speeds

Fast Backup

- Native change tracking, LAN-free, exclusion of swap data and unused blocks, etc.
- Up to 2X better performance when installed on a NAS

- Recover within defined or expected SLA
- Set it and forget it: Save time and administrative resources

- Significant Storage space savings
- Reduced network load
- Shorter backup windows

Instant Recovery

- Files, app objects and full virtual and physical machines
- Responsive: Find what you need, when you need it



A Backup Solution That Meets Your Needs And **Within Your Budget**

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VIRTUAL

\$29

Per VM/year

PHYSICAL SERVER

\$29

Per server/year

PHYSICAL WORKSTATION

\$10

Per workstation/year

MICROSOFT 365

\$11

Per user/year

NAS (FILE SHARES)

\$149

Per terabyte

REQUEST A QUOTE

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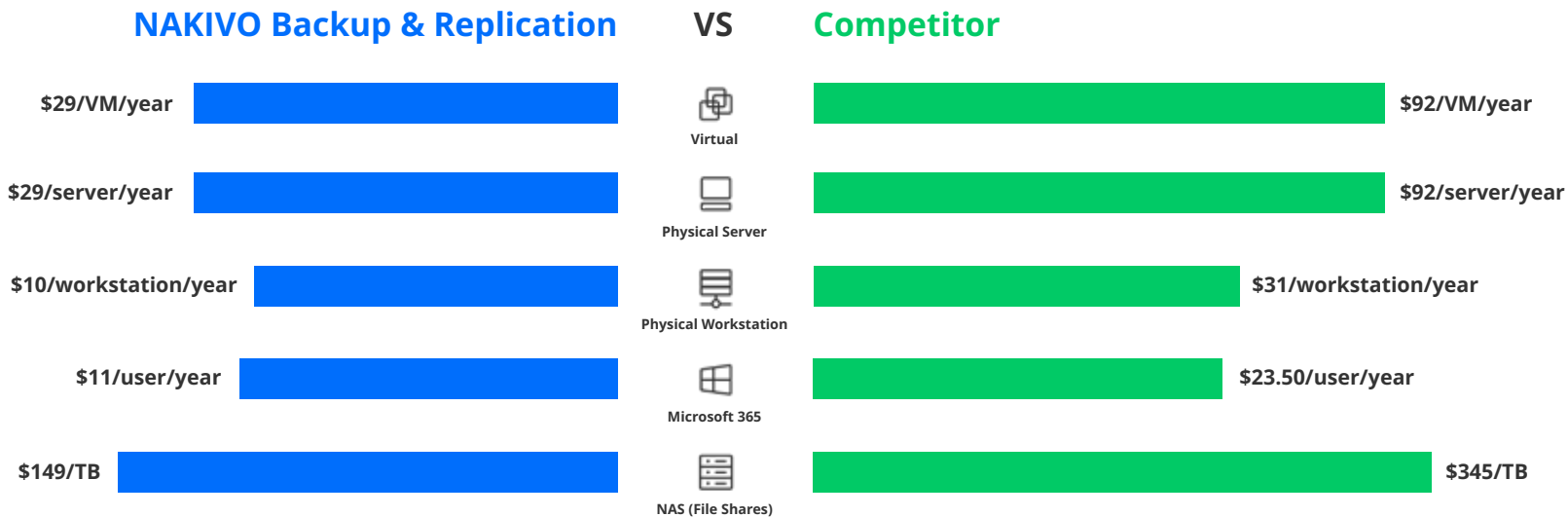
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A Backup Solution That Meets Your Needs And **Within Your Budget**



Up to 50% Savings When Choosing NAKIVO Backup & Replication

Trade In The Solution You Have For **The Solution You Need**



Trade-in prices start from \$196 per 5 workloads for subscription licenses and from \$252 per CPU socket for perpetual licenses

Recognized by Industry Experts

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Gartner
Peer Insights™

NAKIVO Recognized in the 2023 Gartner®
Peer Insights™ Voice of the Customer Report for
Enterprise Backup and Recovery Software Solutions

4.8*

★★★★★
Overall rating

92%**

Willingness to recommend

* Based on 386 reviews as of February 2023
** Based on 30 reviews as of October 2023

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All-in-One Solution

**Backup, Replication, Ransomware Protection,
Monitoring, Disaster Recovery**

Deploy Anywhere

Linux, Windows, NAS, VA, AMI

Restore Everything

Files, application objects, VMs, sites



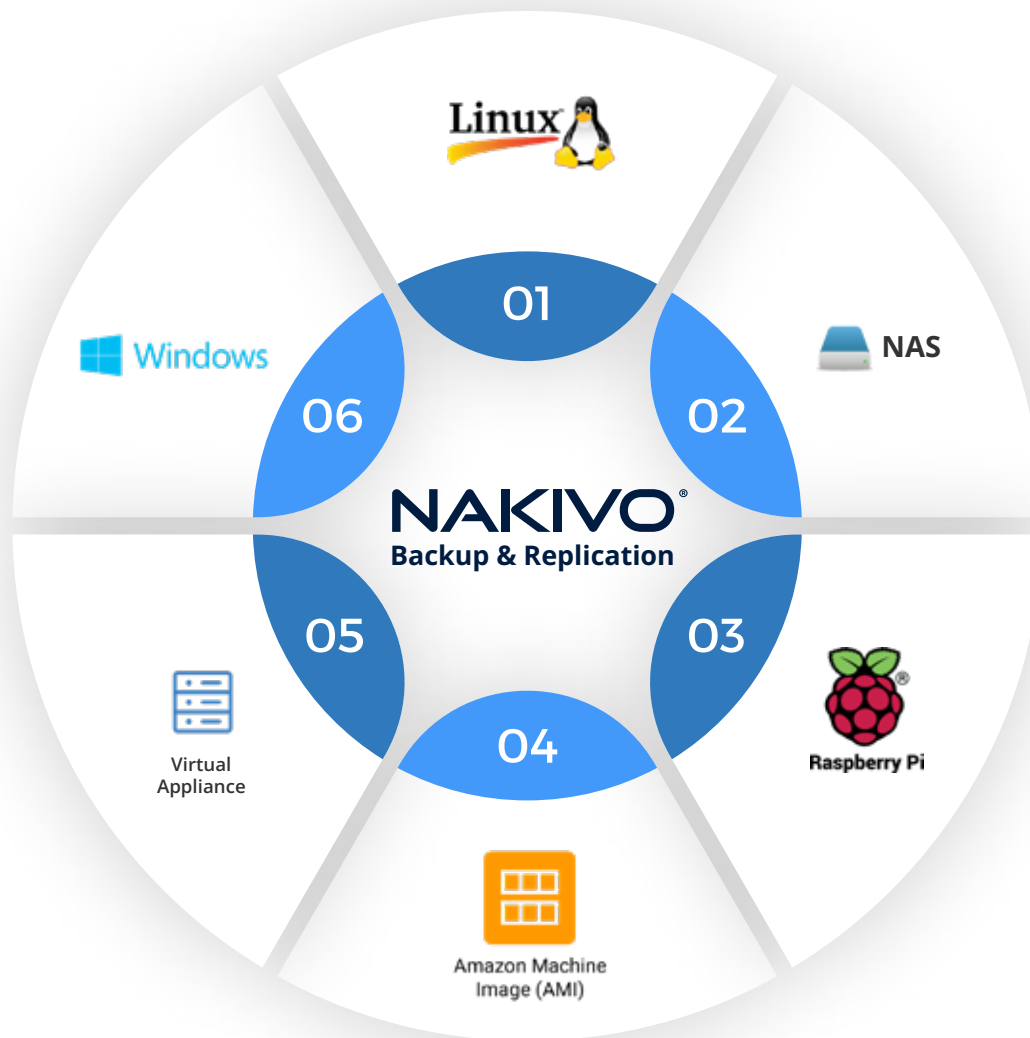
Protect Everything

Virtual, Physical, Cloud, NAS, SaaS

Streamline Budgeting

Up to 50% backup cost reduction

Choose Your Preferred Deployment Option



- For Windows-based infrastructures, deploy the solution in a single click.
- For Linux-based OS, install with a single command.
- Deploy as a pre-configured VMware VA and import it into your VMware.
- Deploy the solution as a pre-configured Nutanix AHV VA and import it into your Nutanix environment.
- Deploy in Amazon EC2 from a pre-configured Amazon Machine Image.
- Install directly on leading NAS devices, including Synology, QNAP, NETGEAR, ASUSTOR, and Western Digital NAS.
- Install on Raspberry Pi devices to create a fully functioning, affordable, and ransomware-proof backup appliance that can fit in your pocket.

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Comprehensive Data Protection For All Business Data

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- **VM Backup:** VMware vSphere, Microsoft Hyper-V, Nutanix AHV
- **Microsoft 365 Backup:** Exchange Online, SharePoint Online, OneDrive for Business and Teams
- **File share and NAS Backup**
- **Physical Machines Backup:** Windows/Linux servers and workstations
- **Amazon EC2 Backup:** Image-based, incremental backups of Amazon EC2 instances
- **VMware Cloud Director Backup:** VMware Cloud Director objects, such as vApps, individual VMs, and storage policies
- **Oracle Backup:** Backups of Oracle databases via RMAN
- Incremental, image-based, application-aware backups (Exchange, SQL, AD, etc.)

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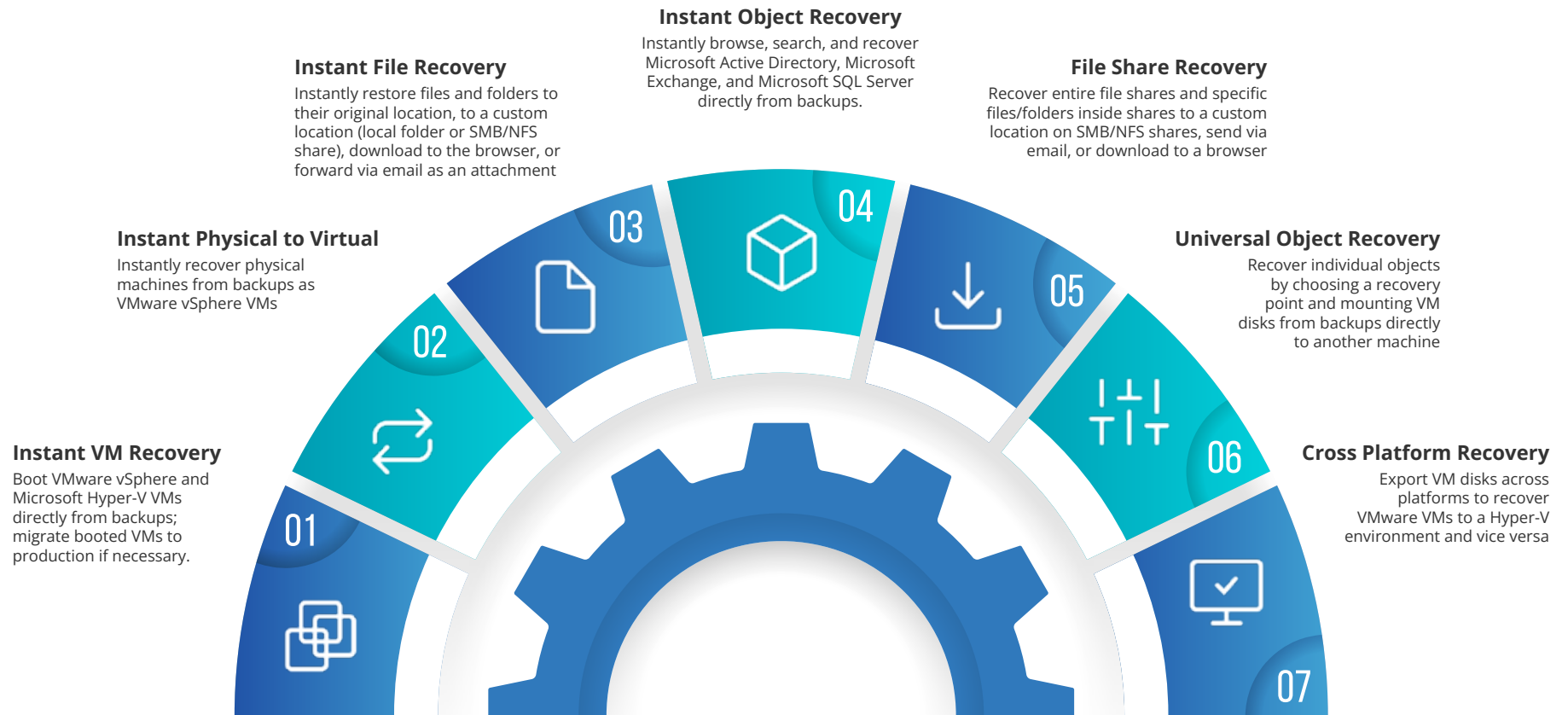
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Recover From **Any Disaster, Data Corruption** or Even Ransomware Attack!



- Instantly restore VMs, physical machines, files, folders, and application objects from backups
- Recover to original or custom locations
- Recover what you need across platforms (VMware VMs to Hyper-V and vice versa)
- Recover file share data to a custom location, send via email or download to a browser.
- Automate site recovery with custom recovery workflows for different disaster scenarios

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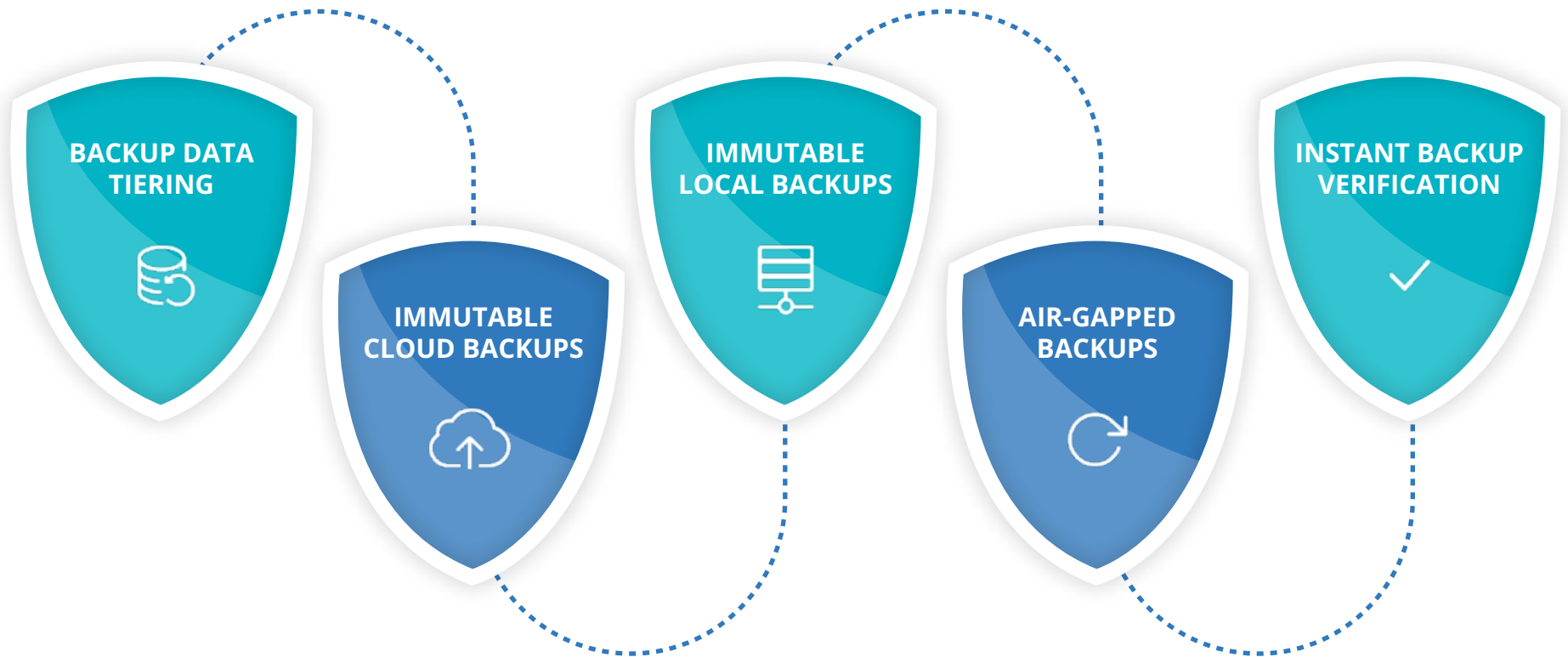
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Shield Your Critical Data From Ransomware Attacks



- **Backup data tiering:** Store backups onsite, offsite, and in the cloud
- **Immutable cloud backups:** Create immutable backups in Amazon S3, Wasabi, Azure Blob, Backblaze B2, or S3-compatible storage with Object Lock enabled.
- **Immutable local backups:** Hardened Virtual Appliance, immutable, ransomware-resilient backups in local Linux-based repositories
- **Air-Gapped Backups** with Backup to Tape
- **Instant Verification:** Instantly verify backups and replicas to check data availability and make sure they are recoverable.

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Trusted by Customers



25,000+

paid customers in 177 countries



7,500+

channel partners around the globe



8,000+ VMs

protected by one of the largest customers



300+ Locations

protected by one of the largest customers

98%
of our customers

are satisfied with our
support and help!

"NAKIVO Backup & Replication provided our organization with fast VM backup, VM recovery, saved our storage space, and offered us efficient reporting capabilities."

Alejandro Trevino, Parex

[READ MORE →](#)

"We calculated a 50% cost reduction by purchasing NAKIVO Backup & Replication. The solution lets you save on licensing and expensive hardware purchases."

**Jose M. Solis, Classic
Resorts and Hotels**

[READ MORE →](#)

"Once we purchased NAKIVO Backup & Replication, we definitely gained more functionality, better reliability, and above all, the security in knowing that everything works properly."

Luca Vena, UGL

[READ MORE →](#)



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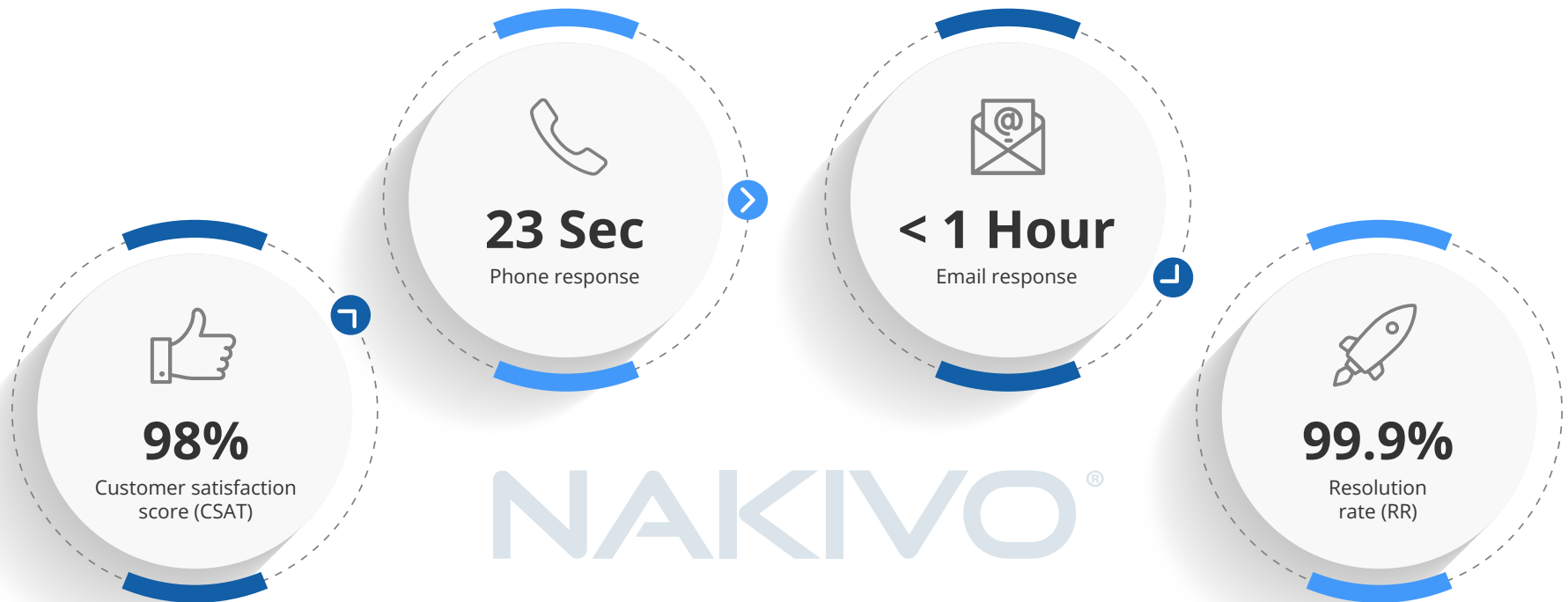
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Superior Customer Support

Have you been in a situation when you needed assistance or something went wrong and the support didn't respond for days, if ever? Well, that won't happen with NAKIVO.

Our Support Team is committed to providing the highest quality of support, ready to help with complete 24/7/365 coverage via phone, chat, and email.



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NAKIVO and The Team Behind It All

NAKIVO History

Founded in 2012, NAKIVO delivers an affordable and reliable backup and recovery solution that meets the data protection needs and requirements of SMBs and enterprises in every industry.

Over the years, customers and partners have trusted us with their data, and this has translated into double-digit growth, quarter over quarter. We continue to deliver on that trust with frequent releases, new solutions and expanded functionality to meet emerging data protection challenges and threats.

NAKIVO In Numbers

+25,000

SMBs and large enterprises

+150

Features and Functions

+7,500

Channel Partners and MSPs

5

Locations around the world

5

Community Reviews

98%

Customer satisfaction

+173

Countries

+50

Awards & recognition

+10

Years of Experience

Management Team



Bruce Talley

CEO and Co-Founder



Sergey Serdyuk

Vice President of Product Management



Veniamin Simonov

Director of Product Management



Anton Shelepchuk

VP of Worldwide Sales

NAKIVO – Transforming How Businesses Protect Their Data